

# Circulation and GEO Statistics

SecurityMiddleEast.com

## Website Unique Visitors

Total unique users average 30,000 per month

Country/Region	% of Total Visitors
USA	30.77
United Kingdom	23.97
Middle East	16.01
India	5.02
Russian Federation	2.34
Germany	2.16
Australia	1.73
France	1.55
Republic of Korea	1.20
Netherlands	1.17
Singapore	1.07
China	0.83
Canada	0.82
Japan	0.72
Pakistan	0.70
Italy	0.65
Switzerland	0.55
Other Regions	8.74

For more information on how to take advantage of SecurityMiddleEast.com's global audience, or to advertise your product or service to our 30,000+ monthly unique visitors, please take a look at our **Media Pack**.

## E-Newsletter Subscribers

Total Circulation: 37,500

Social Media: 850,000+

Country/Region	% of Total Visitors
Middle East	37.4
United Kingdom	33.0
Europe	15.6
USA	14.0

Through our trading years, we have built a dedicated, opt-in subscriber database of over 37,500 security professionals from the UK, Europe, Middle East and USA, as well as a social media reach of over 850,000.

Our global subscribers are a combination of installers, integrators, CEOs, managers, manufacturers, police, military, specifiers and end-users.

If you are keen to send a message to the right people in the industry, we have a number of options to suit your needs.

**If you would like to discuss further what SecurityMiddleEast.com can do for your business or product, please don't hesitate to get in touch using one of the options below.**

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