

PRINT MEDIA - CCTV Image

NEW MEDIA - www.CCTViNFO.COM :: www.secureview.ie :: Business Development Services :: www.VideoAnalytics.iNFO
:: www.SecurityMiddleEast.com

CCTV Image
OFFICIAL PUBLICATION OF THE CCTV USER GROUP

Now in its 11th year, the CCTV User Group is the premiere body representing CCTV managers and operators in the UK, and **CCTV Image** is proud to be the official magazine of the User Group.

Every issue of **CCTV Image** features in-depth interviews with members of the User Group, all of whom are operating at the coal face in a cutting edge industry. Dealing with a unique blend of technology, manpower and managerial issues, the managers and operators of these systems must address a range of social problems including crime and disorder.

CCTV Image puts the readers first, delivering what they need and want to read. Our aim is to broaden the perspective of readers through the sharing of best practice and case studies.

Every feature is thoroughly researched and often includes a site visit to enable us to develop an unrivalled understanding of the industry from the ground up.

We have also cultivated some of the leading lights in the CCTV industry to write a regular series of columns for us. Currently we feature Prof. Martin Gill of the Perpetuity Group and Colin Greene, a leading CCTV consultant.

Return on Investment / Market Reach

CCTV Image, with its unique focus on end users, offers a premier media platform that reaches out to your target audience.

Informative and sharp editorial focus coupled with an unrivalled readership base means that **CCTV Image** is the perfect media platform with which to address the UK and European security markets.

With over 10 years experience in the UK security industry, we guarantee that we will deliver your message effectively and competently helping to achieve your marketing goals and give you a return on your investment.

Key Facts

CCTV Image is the only magazine that represents the CCTV User Group in the UK.

Members of the CCTV User Group are responsible for an estimated 85% of public area CCTV in the UK.

Strong and genuine end user title unlike others that claim to be end user focussed that have a mixed trade/end user readership.

The CCTV User Group represents over 500 local authority CCTV schemes across the UK.

Readership Profile

CCTV Image is released **6** times a year to **7500** security professionals.

Readership profile includes:

Managing Directors and Business Owners / Security Managers / Town Centre scheme managers / Control Room Managers / Distributors / Manufacturers / Integrators and Installers / Local Authorities / Government and State Institutions / The Construction Industry / Education Establishments / Healthcare Facilities and Hospitals / Retail Parks and Retailers / Police / Ports and Airports / Terminals / Training organisations

